New director for University of Missouri Press

The University of Missouri has named a new director for the University Press, which nearly shut down last year.

Provost Brian Foster announced Friday that David Rosenbaum, director of product development and project management for the American Heart Association, will become director of the 55-year-old academic publishing house on Nov. 1.

The university says Rosenbaum has more than 15 years of experience in the publishing industry and also has written three books.

Administrators announced plans in May 2012 to close the Press but reversed course after the decision was strongly criticized in the publishing community and by several authors.

The Missouri Press is now part of the Columbia campus rather than the university system.
University names new director for UM Press

By Karyn Spory

Saturday, September 28, 2013 at 2:00 am

The director of product development and project management for the American Heart Association has been named director of the University of Missouri Press.

David Rosenbaum was named director yesterday, and he will begin the job Nov. 1.

Provost Brian Foster said though he was impressed with all three of the finalists for the position — the others were Clair Willcox, associate director and editor-in-chief of the UM Press, and Leila Salisbury, director of the University Press of Mississippi — he thought Rosenbaum's experience in various sectors of the publishing industry set him apart.

"I think his diversity of experience is an interesting qualification," Foster said.

Before Rosenbaum's appointment at the American Heart Association, he served as senior acquisitions editor at Elsevier; senior acquisitions editor at Delmar Cengage Learning; and senior publisher and production manager at the Iowa State Press.

"He was very passionate about getting this job and very passionate about publishing in general," Foster said. Foster added that he felt Rosenbaum has a good sense of the complicated business issues that face the press.

Foster said the publishing industry is in a state of volatility and changing rapidly. "I don't mean that negatively, but it's changing rapidly. The nature of libraries is changing, which is one of the main markets, and I think he has a good sense of that," Foster said.

Last year, UM System President Tim Wolfe announced the closure of the press as a way to save money. The decision was later overturned, and the press was moved from control of the system to the MU campus.

In a prepared statement, Rosenbaum said he is optimistic about the UM Press and the opportunity.

"When I was on campus, I was gratified to hear the tremendous amount of support that faculty and staff had for the Press. I'm convinced that the university will support the press as long as the press is committed to making improvements to help itself financially," he said.
Rosenbaum said if the press can succeed, which he believes it will, the lessons learned at MU can be applied to similar operations around the country.

Rosenbaum will report directly to the provost, and his salary will be $135,000, Foster said.
David Rosenbaum named director of University of Missouri Press

By T.J. Thomson, Molly Duffy

September 27, 2013 | 6:48 p.m. CDT

COLUMBIA — David Rosenbaum has been tapped to lead the University of Missouri Press as its new director and address the organization's financial issues, MU Provost Brian Foster said.

Rosenbaum, product development and project management director for the American Heart Association, will begin his role at MU on Nov. 1, according to a news release.

Rosenbaum, 44, beat out two other finalists — Leila Salisbury, director of the University Press of Mississippi, and Clair Willcox, UM Press associate director and editor-in-chief. Rosenbaum will be paid $135,000 annually, MU spokesman Christian Basi said.

Experience and passion propelled Rosenbaum to the top of the candidate pool for the position, Foster said, but it wasn't an easy decision.

"If there's anything, it's his diverse background combined with his passion," he said. "It's a very hard decision. All three were strong candidates."

Administrators hope Rosenbaum can resolve the financial issues that prompted University of Missouri System President Tim Wolfe to propose closing the press in May 2012. Because of public outcry, the proposal was not carried out.

"As you know, the conflict and discussion about the press occurred from questions about the financial viability of the press," Foster said.

The press’s current operating budget is $1.25 million, Basi said. That is a comprehensive figure, which includes such items such as salaries and benefits, operational expenses, utilities, janitorial services and snow removal.
"The university has not determined how much the subsidy will be for FY14 (current budget year)," Basi said in an email. "That decision will be made closer to the end of the budget year," which ends June 30, 2014.

The UM Press, founded in 1958, is one of 132 members in the Association of American University Presses and the only AAUP member in Missouri. Twelve of the 14 Southeastern Conference schools have an institutional press, according to the AAUP’s website.

Rosenbaum said that financial difficulties at presses aren’t uncommon but that he thinks with time and effort, the organization’s financial health can improve.

"I haven’t reviewed any detailed financials myself, and I need to do that before I can speak intelligently on the subject, but I’m pretty convinced that there are ways to improve the financial sustainability of the press," Rosenbaum said. "It’s question of time, patience and hard work."

He said he worked with other presses that were self-sustaining and thinks the UM Press could eventually do this as well.

"I think it’s achievable, yes," he said.

Rosenbaum worked at the Iowa State University Press from 1997 to 2003, first as production manager and later as senior publisher. When he was at MU to interview in early September, he talked about working at the ISU Press, which was distinctly different from the UM Press and was eventually sold to a private corporation.

During a Sept. 4 public forum, Rosenbaum said his time with the ISU Press taught him several lessons about university presses. As director of the UM Press, he would focus more on areas relevant to MU and publish titles "on the basis of merit, mission, market and margin."

He said he thinks moving the press to MU's main campus would be a benefit.

"To build those bridges to the community, it's better to be on campus," Rosenbaum said.

Right now, the press is at 2910 Lemone Industrial Blvd.
Foster said that he could see the benefit of moving it to the main campus but that campus real estate is scarce.

"Yes, a lot of people would say that it would be very valuable to have the press on campus," Foster said. "I agree there'd be some benefits. There's been no immediate talk about that, but I expect this issue will be on the table in the future."

Also at the forum, Rosenbaum said that as director, he would hope to maintain ties with authors on other campuses in the UM System but would focus first on MU.

"Start there, and then as we start seeing success and response from that, then we expand out and we look to rebuild those bridges with other universities in the Missouri system," he said. "If we try to fix everything at once, we will successfully fix nothing."

On Friday, Rosenbaum said identifying the niche markets for which the UM Press was suited would help boost revenue and bolster its sustainability.

He also said he thinks the number of UM Press employees might increase.

"My suspicion is that we will need additional (personnel) support, but I don’t think any kind of overhaul is in the works," he said. "If I were to guess, and this is purely speculation, the acquisitions team, based on a refocused editorial strategy, would probably need additional support."

Rosenbaum will move from Dallas to Columbia in late October.

Ned Stuckey-French is an administrator for the "Save the University of Missouri Press" Facebook page, which has garnered 2,841 "likes" since its creation in May 2012.

Rosenbaum's appointment positions the press for a positive future, said Stuckey-French, associate professor of English at Florida State University and adjunct professor at Columbia University's School of the Arts.

"The University of Missouri Press has been through a tumultuous time," Stuckey-French said. "Writers, scholars, librarians, readers and publishers across Missouri and the nation stepped forward to help save the press, and now it is back and stronger than ever."
Rosenbaum, he said, "brings diverse and considerable skills to the job. The future is bright. Missourians will continue to be represented by a great university press."

*Supervising editor is Elizabeth Brixey.*
At MU, few punished over sex assaults

COLUMBIA — A University of Missouri-Columbia crisis center received nearly 100 reports of campus sex assaults in 2012, but only two students were punished for such offenses, a newspaper investigation has found.

One student on the flagship campus was expelled for a sex offense and the other was suspended, the Columbia Missourian reported.

The campus police department received 14 reports of sex offenses in 2012, while the Relationship and Sexual Violence Prevention Center tallied 92. Those statistics include offenses committed by non-students, though the school declined to provide a statistical breakdown.

School officials said many victims choose not to file complaints with the Office of Student Conduct or university police. The RSVP and campus police don’t routinely notify the conduct office of potential problems.

A recent national study found that 16 percent of college students were the victims of unwanted sexual contact, but only 3 percent told authorities. At a university of Missouri’s size, that’s the equivalent of more than 5,000 incidents in one academic year.

Donnell Young, the assistant director of student life and student conduct, said his office received two reports of “non-consensual sexual behavior” last year, both of which ended in penalties for the offenders. He declined to specify what the behaviors were but said they violated a university code of conduct prohibiting acts ranging from sexual harassment to rape.

Center coordinator Danica Wolf said she tries to follow victims’ wishes rather than steer them toward turning in their fellow students.

“I provide survivors with options and information and let them make the best decision for their individual situation,” she said.
DEAR READER: Sometimes, the most important stories are the hardest to get

By Katherine Reed

September 28, 2013 | 7:05 p.m. CDT

The stories most worth telling are sometimes the hardest.

That's what I tell my students in the reporting class. We discuss epic tales of Journalist versus Institution and how, when people angrily refuse to answer a simple question, it can be a clue — a bright green light with a “Rough Road Ahead” sign.

Or, as a colleague of mine put it last week, “You know you’re on the right track when people want to throw you off it.”

That was the case in the many months that reporter Samantha Sunne worked to publish last week’s report about the tiny number of sexual-assault cases that lead to punishment through MU’s Office of Student Conduct.

Sunne found that in 2012, when almost 100 sexual assaults were reported to the campus rape crisis center and police, only two cases were reported to the Office of Student Conduct.

What you might not know from reading the story is how difficult it was to obtain the information.

First, Sunne was told that the office didn’t keep records electronically of complaints of conduct violations involving sexual assault. Or that perhaps some were available electronically and others were not.
And then during the final stages of the Missourian’s accuracy-check process a few days before the article was scheduled to publish, I was told the records had always been kept electronically. We also were told that in mid-2012, a category of offenses had been added to the Student Code to encompass sexual assault, as well as harassment and stalking. That change, we were told, was probably responsible for the “confusion” about Sunne’s request for numbers.

Puzzled, I asked why the reporter had been told in the first place that the records weren’t electronic. Why did she have a quote in her notebook from the former coordinator of the Office of Student Conduct, Donell Young, saying that he hoped all of the office’s records would be kept electronically in the near future?

The actual records, which the law says should have been open, were never made available. Sunne wrote: “A 1998 law requires universities to divulge the outcomes of disciplinary cases in which students were found responsible for violent or sexual offenses. Despite that law, the Office of Student Conduct and the UM System only shared some of the required information at the Missourian’s request and only after a nine-month dispute.”

Records custodian Robert Schwartz went on to say that the disciplinary process operates best in an atmosphere of confidentiality.

That may be true. But what we found went beyond a respect for confidentiality. We found obfuscation. In phone calls to my office, university officials seemed to suggest that maybe Sunne had an ax to grind — that maybe she was acting out of some “personal” motivation.

If only all of this energy could be focused on addressing the problem we were trying to bring to our readers’ attention. I don’t know about you, but when I feel defensive about criticism, I think maybe I have some work to do. Maybe there’s a problem I need to address.

I hope there’s more than one takeaway. The people who talk to sexual assault victims need to figure out why more of those victims aren’t pursuing some measure of justice. The cure for our “rape culture” is equally complicated and requires us to think about our reflexive, blame-the-victim responses to rape. Victims need to stop feeling ashamed so
they will feel comfortable stepping out into the light and telling their stories to the people who can help.

None of that is likely to happen in an atmosphere of secrecy.

*Katherine Reed* is the editor for public safety and health. She can be reached at reedkath@missouri.edu or 882-1792.
COLUMBIA MISSOURIAN

MU police arrest Columbia man on suspicion of sexual assault and rape

By Caroline Murray

September 28, 2013 | 4:12 p.m. CDT

COLUMBIA — Paul Michael Vaughan, 25, was arrested by MU police Friday on suspicion of rape, sodomy and sexual assault.

Police officers received information about a possible sexual assault from a hospital on Tuesday. Vaughan was an acquaintance of the victim’s, and the victim identified him to police, MU Police Capt. Brain Weimer said Saturday. The incident took place at the victim’s off-campus apartment.

Vaughan was arrested at the MU Police Department and was being held Saturday at Boone County Jail on $20,000 bail.

Supervising editor is Zachary Matson.
Student loans contribute to unsustainable growth in college tuition

Mark Allgeier • Maplewood September 28, 2013 12:00 am

Thank you for the link to the University of Missouri salaries on stltoday.com. Reviewing the numbers, I calculated that nearly 250 employees on the UM-Columbia campus make between $200,000 and $600,000 annually.

I do not knock UM-Columbia or the employees for these hefty salaries, as UM has to compete with other major state and private institutions to attract quality employees. What I would argue is that these salaries, and the cost of college as a whole, are on an unsustainable path. Over the last 40 years, tuition increases have averaged 7.6 percent per year. At that pace, my 3-year-old niece and her parents will need $20,000/semester for tuition, plus thousands more for room, board and activities. Her older brother and younger sister will mean this family of five will need north of $500,000 just for tuition, at a state school. Obviously the cost of a private institution will be even higher.

In my opinion, at the root of this unsustainable growth in recent years has been the ease of which federally backed student loans have been made available. In the last eight years, outstanding student loan balances have tripled, to over $900 billion, and are now larger than credit card, auto and home equity loan balances. Furthermore, because there are no “reset” buttons on student loans, they are the equivalent of indentured servitude if you are not capable of paying them off after graduating.

UM-Columbia obviously has revenue streams greater than our tax dollars that allow them to pay these salaries. A significant stream is the dangerous path of enormous debt granted to an unsuspecting 20-year-old using little else than her signature.
A coding error by pharmacy benefit manager Express Scripts left about 1,000 University of Missouri System employees without prescription drug coverage for several days this week, a problem the system said has since been fixed.

UM spokesman John Fougere said the issue was fixed around 2 p.m. yesterday. St. Louis-based Express Scripts provides pharmacy benefits to insured UM System employees, and "a coding error in its system" caused the temporary lapse, Fougere said.

"There was no problem with the university's file with this," he said. "Express Scripts admitted it was a problem on their end."

Express Scripts spokesman David Whitrap said there was "a subset" of university employees "whose eligibility status was inadvertently changed" during a routine coding update.

The problem occurred Thursday and was fixed yesterday, he said.

"We apologize for any inconvenience," he said.

One university employee, who asked not to be identified, said he had to seek an emergency prescription from a doctor for heart medication after discovering the dropped coverage. After obtaining the emergency prescription, the pharmacy was willing to fill it for the insured rate rather than an out-of-pocket cost. The pharmacy indicated other people had experienced similar problems, the employee said.

"They said there have been thousands of people affected by this," the university employee said.

Fougere said the issue affected about 6 percent of the university's covered employees. The university insures about 49,000 employees. "If anyone in that time frame did pay out of pocket, they can get reimbursed," he said.
TOP DRAWER

Highlighting the new and noteworthy

Saturday, September 28, 2013 at 2:00 am

ONWARD AND UPWARD

Stephanie Miller has been appointed the new vice president and dean for enrollment management at Westminster College. She previously served as vice president for enrollment management at Southwest Baptist University in Bolivar. During her 30-year career in higher education, she has served in other capacities, including as a physical education faculty member, a head volleyball coach and an athletics administrator. She holds a bachelor’s degree in physical education from Southwest Baptist College, a master’s degree in education with an emphasis in physical education from Drury University and a doctorate in higher education from Nova Southeastern University. Miller replaces George Wolf, who left Westminster in June.

Louise Beasley will celebrate her five-year anniversary with KMOS-TV Missouri PBS as a development officer on Oct. 1.

Lori Dorman, certified fraud examiner, has been named director of the operations and risk management departments at Agents National Title Insurance. With more than 28 years in the banking and title insurance industry, she has extensive experience as a closing agent, as well as in title examination and production. She joined the company in 2009 and has managed the risk management department. She has a degree in business administration with an emphasis in management from Columbia College.

KUDOS

Lindsey Hagglund, an adviser for the departments of political science and economics in the University of Missouri’s College of Arts & Science, has been recognized by the Missouri Academic Advising Association for her work advising students. The association is a chapter of the National Academic Advising Association with a mission to promote an award system for academic advising. Hagglund was honored at the annual conference, which took place Sept. 19-20 at Camden on the Lake Resort, Spa and Yacht Club in Lake Ozark.
University Hospital’s organ donation program has been recognized by the U.S. Department of Health and Human Services for educating and registering new organ, eye and tissue donors. University Hospital has been awarded a silver medal and is one of 322 hospitals across the United States to earn recognition through the Workplace Partnership for Life Hospital Campaign, a program launched by HHS’s Health Resources and Services Administration. Each level — bronze, silver and gold — is determined by the amount of awareness activities a hospital provided to educate potential donors about the need for organ, eye and tissue donations between September 2012 and May 2013.

Assistance League of Mid-Missouri representatives attended the 2013 Assistance League National Conference in Chicago on Sept. 18-22. Representing Mid-Missouri were Susan Brooks, president; Barbara Trabue, president-elect; Marie Sloan, vice president of membership; and past presidents Jan Beckett and Marilyn Starwalt. Also attending as representatives of the auxiliary group were Rebecca Knipp, chairwoman; and Josie Mickey, vice chairwoman. Starwalt was selected to serve on the national membership committee.

The Columbia branch of The Linen King recently was accredited by The Healthcare Laundry Accreditation Council. The accreditation is the industry’s highest rating on quality and safety.

The department of education, leadership and policy analysis in the University of Missouri’s College of Education earned the University Professional and Continuing Education Association Celebration of Excellence Award for Mature Program. MU began the Statewide Cooperative Ed.D. program in 1997 as a response to the need for educational leaders and school district personnel throughout Missouri to gain knowledge and expertise in leadership theory, organizational analysis, educational policy and content and context of learning. Designed for working adults, the program prepares students for future leadership roles and features summer courses on the MU campus and a combination of online and face-to-face courses the rest of the year through partner institutions.

Mizzou Online’s “First Team” television commercial earned a Gold Award in the broadcast advertising division of the University Professional and Continuing Education Association’s (UPCEA) Marketing, Enrollment and Student Services Network annual competition. The awards program seeks to recognize effective recruitment strategy and clever advertising designed to appeal to nontraditional students. The 30-second television spot, directed by notable MU alumnus Jack Smith of Columbia, features Mizzou faculty who teach both on campus and online.

Westminster College has been named to the top 20 percent of colleges, universities and trade schools for its work to embrace America’s military service members, veterans and spouses as students and ensure their success. This 2014 list of Military Friendly Schools is compiled through extensive research and a data-driven survey of more than 10,000 schools nationwide that have been approved for VA tuition funding. The 1,868 colleges, universities and trade schools on this year’s list exhibit leading practices in the recruitment and retention of students with military experience. These schools have world-class programs and policies for student support on campus, academic accreditation, credit policies, flexibility and other services to those who
served this country. This marks the fifth year in a row Westminster has been awarded the Military Friendly School designation.
Iraqi students bid farewell as Columbia College-MU exchange program ends

By Crystal Thomas

September 27, 2013 | 10:29 p.m. CDT

COLUMBIA — Ramy Elias and Nick Fossy, both 19, seem like typical roommates.

They watch the Food Network, and after watching delicious cuisine be prepared, they jump into Fossy's car to drive to McDonald's for late-night meals. One week, they went almost every night.

On the way, they often play Justin Timberlake's "Mirrors." They both know every word.

Elias and Fossy, who are from opposite sides of the world and didn't know each other six weeks ago, are best friends.

Elias is one of eight Iraqi engineering students who have lived in Columbia since mid-August.

Columbia College celebrated the students' last day at a farewell reception on Friday. The cultural exchange program they were part of was overseen by the Washington, D.C., nonprofit International Research & Exchanges Board and was facilitated by MU in connection with the University of Technology in Baghdad, said Britta Wright, director of international student services at Columbia College.

MU scheduling issues prevented the school from hosting the Iraqi engineering students, and Columbia College didn't have an engineering program, so the schools decided to collaborate.
Columbia College applied to the International Research & Exchanges Board in 2012 and was accepted as a host site in March 2013. The school received a State Department grant that paid for all of the Iraqi students' expenses, including travel, health insurance, and room and board, Wright said.

The students lived in Columbia College residence halls, where they had English-speaking roommates. They strengthened their English skills at Columbia College and observed work done at MU's College of Engineering, Wright said. They toured MU engineering labs and audited classes.

Elias was able to watch cars being made, which he said he couldn't do in Iraq.

All the students had a passable knowledge of English but used in-class and outside interactions to gain confidence in their understanding of the language, Wright said.

Nadeen Aljanabi, one of the Iraqi students, said she thought her English — especially her comprehension skills — improved significantly after she participated in the program. She had never been to America.

She said she enjoyed the sense of security she felt when she stepped outside. She once heard a bomb explode while she was sitting inside her house in Iraq. When she went outside, she said, she saw people running and a man dead in front of her. Because of the danger, Aljanabi had to be home by 7 every night.

That is not the case in America.

"If you want to hang out at 3 a.m., you can," she said.

There was one thing she didn't like, though: the dogs.

"Iraqis don't have pets because they think it's dirty," Aljanabi said. "Muslims don't raise animals in the house."

Aljanabi and Elias said they want to come back to the U.S. after they graduate.

Wright said the future of the program would depend on continually being approved for the grant by International Research & Exchanges Board.

Aljanabi and Elias are sad to go, and Fossy is sad to see them leave.
Fossy and Elias had a tough time the week before Elias left. They increasingly talked about Elias' returning to the United States.

Elias said the best thing about Fossy is that he makes him laugh.

Fossy appreciates Elias' kindness and opening his eyes to Iraqi culture.

"I can definitely say that he can be my brother," Fossy said.
COLUMBIA MISSOURIAN

Tiger Garden at MU reopens after renovations

By Atiya Abbas

September 27, 2013 | 8:08 p.m. CDT

COLUMBIA — **MU's Tiger Garden is a lab-room-turned-flower-shop.** Instead of round-bottomed flasks, glass vases line the shelves, and instead of dried flowers in petri dishes, long-stemmed fresh flowers fill bins dotting the room.

More than a year after a renovation and revamp began for the shop in MU's Agriculture Building, Tiger Garden celebrated its official reopening this week.

The shop held a ribbon-cutting ceremony on Monday and a dinner Thursday honoring former and current faculty, students and volunteers who have supported Tiger Garden.

"We started with three student workers," said Spencer Hoagland, a student manager at the shop. "Now we have 20 workers and two full-time supervisors."

Tiger Garden started out as a corner in the Mizzou Bookstore in the student center, Hoagland said. In 2005, a lab room in the Agriculture Building was demarcated for the flower shop and underwent initial renovations. In summer 2012, more structural changes resulted in a larger store. Hoagland said students and parents are the major source of business for the store.

"Students work at this store, and parents want to know how they are doing, so they eventually get to hear about it too," she said. Kimberly Martin, Tiger Garden manager and plant sciences design instructor at MU, said the shop generates business mostly through word of mouth and social media.

"We had a competition this week in which participants had to share pictures on Facebook and the winner gets an arrangement every month, starting this month, for the
rest of the year," she said. The flowers are imported from California, but Tiger Garden is attempting to get local products, Hoagland said.

"We have started importing from Hermann, and that is pretty cool," she said.