When the Beer's in Your Team's Colors, Drinking Seems Safer

By Don Troop

Administrators at several of college football's marquee institutions complained to Anheuser-Busch last year when the company marketed a line of team-color Bud Light cans to appeal to sports fans in select markets. Cans bearing their teams' colors, the officials said, would falsely suggest that their colleges endorsed the product and would encourage binge drinking and consumption by minors.

But the true effect of these "fan cans," according to two psychological-science researchers at the University of Missouri at Columbia, could be even more insidious.

In a series of experiments, Chris Loersch, a postdoctoral researcher, and Bruce D. Bartholow, an associate professor, found that participants exposed to fan cans were more likely to rate beer consumption as less dangerous, indicate that they felt safe after being subliminally exposed to the word "beer," and view their local party scene as less dangerous than did participants who were exposed to standard beer cans.

"We found that once people are exposed to fan cans, their perceptions of drinking in general ... are that it is safer," Mr. Bartholow said in an interview. "We didn't simply ask students whether drinking this beer is safer than drinking regular beer." He said that would be "grossly oversimplifying" what the research found.

The study did not try to determine whether the team-color cans affected actual drinking behavior.

Mr. Bartholow said that a long line of social-psychology research had established that people feel safer and more trusting when they are within their own "in-groups." So the researchers set out to learn how University of Missouri students would respond to beer cans labeled in black and gold—Mizzou fans' "in-group-associated colors."

The experiments suggested that the team-color cans "may have some consequences that the manufacturer never intended," Mr. Bartholow said. "We suspect they were just anticipating an increase in sales, not the type of effect we found."

What they found, Mr. Bartholow said, was that when products are packaged in a way that suggests group affiliation, they can cue the same feelings of safety and trust that individuals experience when they are among members of their own group.

Bud Light's "Team Pride" campaign fizzled last year after Anheuser-Busch pulled the fan cans from several markets in response to complaints by 25 of the 27 colleges whose team colors were used.
Fans of professional football may be the next group to find safety in their suds. Anheuser-Busch has announced that starting in 2011 it will become "the official and exclusive beer sponsor of the NFL," giving it the full use of National Football League logos and trademarks in its advertising and marketing.

Mr. Loesch's and Mr. Bartholow's paper, "The Color of Safety: Ingroup-Assiated Colors Make Beer Safer," is being published in the Journal of Experimental Social Psychology.
Discovery Ridge expansion in works

UM seeks interest from developers.

By Janese Silvey

The University of Missouri System is moving forward with plans to expand Discovery Ridge Research Park, hoping a developer will emerge with the ability to build a new multi-tenant facility.

UM administrators yesterday released a request for qualifications to developers and contractors nationwide.

Plans call for a private group to construct an 80,000-square-foot building in the wedge of land between Highway 63 and Discovery Drive. The building would be the first of several in that section of the park and should be a state-of-the-art facility that architecturally serves as the park’s signature structure, said Greg Williams, director of University of Missouri Research Parks.

The initial request isn’t a call for proposals; rather, it’s an inquiry to spark interest among potential developers.
"We’re in the process of identifying a finalist group of four or five who in the RFO can articulate to us their experience in this area, their expertise and their financial well-being," Williams said.

"Then a group within the system, the design review committee, will review responses and begin the process of identifying finalists, who will then make full-fledged proposals to us."

Williams said he hopes to have a developer selected by the end of January.

The university system would technically lease the ground to the developer who would own and operate the building, much like UM’s Missouri Research Park in St. Charles.

The Discovery Ridge facility would need to include labs, offices and possibly classrooms, Williams said. Tenants would have to be high-tech or research-oriented businesses that would work closely with a school or college at MU.

"The advantage to the community is job creation, and quality job creation," Williams said. "We’re talking about higher-end payrolls related to high-end jobs, tech-oriented research jobs."

The park’s covenants and restrictions prohibit retail businesses from opening on the site, but offices are allowed if they serve as corporate or regional offices.

Williams envisions the initial building being completed in early 2012.

The system is hoping the project sparks other activity at and around the five-year-old Discovery Ridge Research Park, now home to Analytical Bio-Chemistry Labs and the Research Animal Diagnostic Laboratory. RADIL is an MU College of Veterinary Medicine operation, but there’s been preliminary talk of MU selling that lab to private investors. Spokeswoman Mary Jo Banken said those conversations are ongoing.

In addition to UM-owned property, the Father Augustine Tolton Regional Catholic High School is being built in that area, and Columbia Insurance Group eventually plans to relocate its headquarters to a 20-acre tract at Discovery Parkway and Gans Road.

Williams said he hopes construction at the park will be a visible sign that economic conditions are improving.

"Hopefully, this will be an indicator that we have confidence in the local economy and the Missouri economy," he said, "and we want to do our part to bring the economy back to where it needs to be."

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The University of Missouri System announced Tuesday that it is expanding the Discovery Ridge Research Park. The expansion will add just more than 20 acres to the park and a new road.

'Patrick Sweet

COLUMBIA — The UM System plans to expand its Discovery Ridge Research Park with a new campus of buildings to attract new, high-tech businesses to southeast Columbia.

The expansion's first phase will consist of an 80,000-square-foot multitenant building for offices, labs and possibly classrooms.

A developer will be selected in late January or early February to complete the project, said Greg Williams, director of University of Missouri Research Parks.
The university is now in the process of seeking qualified applicants based on background, experience and financial condition.

“We will leave the ground to the developer who will then construct, own and manage the facility,” Williams said. “There will be close scrutiny by the university relative to the design of the building and eligible tenants.”

To qualify as tenants, businesses must have a close affiliation or business relationship with the university. They could also provide laboratory research opportunities in conjunction with MU.

“We are in regular communication with companies who have expressed interest in locating to Discovery Ridge,” Williams said.

He said a number of colleges and schools at MU are conducting world-class research that would be perfect for the research park. Tenants of the MU Incubator at Monsanto Place include young companies preparing to go to the market who will hopefully become tenants in the future, he said.

Through collaboration with economic development groups such as REDI, the Missouri Partnership and Missouri CORE, the research park can get the word out through trade shows, conferences and real estate brokers.

“Our recruitment efforts are wide-ranging and all-inclusive,” Williams said.

The goal is to have the new building completed in early 2012. Additional buildings may be constructed at the same time or after the first project.

Plans are to eventually expand the research park to 550 acres.

"The purpose is to take technology from the classroom or lab to commercialization," Williams said. "Commercialization results in good quality jobs and investment in the community."

Any new projects will join the Research Animal Diagnostic Laboratory and Analytical Bio-Chemistry Laboratories, which opened in 2008 to contract services to pharmaceutical and chemical industries.
Chancellor hears concerns of 'low-producing' programs

Faculty and administration would prefer to define programs as "small" rather than "low-producing".

By Stephanie Ebbs

Published Nov. 13, 2010

A faculty forum was held Friday, giving concerned faculty members an opportunity to discuss “low-producing” programs with Chancellor Brady Deaton and Provost Brian Foster.

Much faculty concern stemmed from a lack of communication between the Missouri Department of Higher Education, MU administration and the low producing departments.

“What you’re looking at is a bunch of disempowered small programs,” said Nicole Monnier, German & Russian Studies department professor.

Other departments echoed the feeling of disempowerment she spoke of as well.

“When you label a program as low-producing, in a society that values productivity, there is a stigma attached to that program,” Religious Studies Department chairman Robert Baum said. “We have to defend our right to exist.”

Foster said, from day one, he’s wanted to remove the term, “low productivity” from MU’s vocabulary.

Faculty and administration would prefer to define programs as “small” rather than “low-producing”, a definition created by the MDHE, along with the guidelines for placing programs in this category.

Faculty members were unclear on exactly what these requirements meant, and did not think they were an accurate representation of the quality of the program.

Another concern stemmed from the confusion about whether the changes are financially motivated. At previous Faculty Council meetings, discussion had stated the changes were based on increasing productivity, but messages from university administration and MDHE talk about fiscal benefits.
“One thing is clear: This is not a budget cutting exercise,” Deaton said. “We’re here trying to say what we can do in a creative way to adjust the nature of undergraduate and graduate education.”

Foster said the discussion wasn’t about savings.

“We’ve been doing savings like crazy in the last decade,” Foster said. “We’ve got all kinds of staffing and other kinds of fiscal issues that we’ve been confronting. In a sense, what we’re doing is trying to find ways to deal with the negative outcomes of the savings we’ve already achieved.”

Savings such as this include the current hiring freeze for new faculty members, and a moratorium that will be placed on creating new programs. The confusion about this topic comes from language in documents produced by the Provost’s office using language describing the “daunting fiscal and other issues,” the university is facing.

Another major portion of the conversation was focused on the concern that proposing changes on a strict deadline can compromise the quality of programs.

“This is a short term political issue that is bolstered by a huge looming budget crisis,” Monnier said. “If we engage in this process in a hasty manner, we’re being set up for greater vulnerability.”

It is unclear whether the concerns of MDHE are financial or of quality, and concerns were raised that the state legislature might not comprehend how the needs of a major research university differ from other higher education institutions.

“I think what we’re trying to do is promote an understanding with MDHE and our legislature on the ongoing dynamics within a university,” Deaton said. “That list is only there because MDHE generated is based on a set on numbers that has almost nothing to do with productivity.”

The fear from small programs is realignment will compromise the quality of education and possibilities for their students.
German, Russian, French programs in jeopardy amid cuts

Directors say classification of "low-producing" is unfair.

By Kaitlyn Gibson

Published Nov. 16, 2010

Several degree programs deemed low-producing by the Missouri Department of Higher Education face the possibility of being eliminated from MU’s undergraduate and graduate degree offerings or reconfigured following a faculty meeting.

Programs such as German, Russian and French language degrees, have found their way onto this list after generating fewer than 10 Bachelor of Arts or fewer than five Master of Arts graduates per year over a three-year time span. Undergraduate Studies in Russian Director Nicole Monnier said the tasks these small programs have been given are unfair.

"The charge the administration has given us at the moment is to find ways to reconfigure to make us stronger programs," Monnier said. "The charge is not bad in and of itself, but they’re putting the burden on these small programs to do it on their own. That’s difficult."

In an e-mail to all MU staff, Provost Brian Foster said although MU has worked throughout the past years to reduce expenses through a selective hiring freeze and by streamlining operations, reconfiguring these low-producing programs will not only cut costs but strengthen program offerings.

"Because we have been determined to take charge of our own future and to position MU for success during challenging financial times, we have approached this MDHE review in a strategic manner — with a goal of realigning and strengthening our programs so as to gain critical mass for students and faculty," Foster said.

Graduate Studies in German director Kristin Kopp said she questioned the Provost’s and other administration officials' reasoning for reconfiguring the programs.

"I feel that the real information is going unsaid," Kopp said. "I question the premise of whether reconfiguration serves any purpose. Rearranging programs students can study doesn’t seem to be a budgetary benefit. Secondly, no one’s going to feel like their degree belongs on the list. The idea that we are underperforming is preposterous and insulting. We’re serving a student body that’s grown 26 percent with a faculty that’s only grown 1.8 percent and a state budget that’s remained static."
The growing confusion among the faculty of these low-producing degree programs has made progress nearly impossible, Kopp said.

“I feel like we’re all trying to decode the voodoo in our private meetings,” Kopp said. “We are all trying to figure out what the university needs us to do. We are willing to make things more stable and secure, but we really can’t interpret the double-speak. We realize they need something, but we don’t know how or what to give to them.”

Monnier said the administration has failed to recognize a distinct difference between small programs and unproductive programs.

“If this is supposed to make the university better all around, it wouldn’t be focusing on just these small programs, it would be all departments and programs,” Monnier said. “That makes more sense than saying you’re small, you’ve been called vulnerable by this certain data point, so now find a way to become unvulnerable all alone.”

Monnier said she believed German and Russian degrees would be removed from the list because they require little funding and 95 percent of their credit hours go to outside majors completing general education requirements.

“We perform a pretty big service in making sure people can graduate,” Monnier said. “Now, we are trying to take the charge that’s been placed upon us to reconfigure our curriculum with other departments. We want to cross-fertilize with history, film or English. We know we can make already really good programs more interesting and get more students.”
Mizzou Advantage to award up to $1.5 million in grants

The venture looks to increase inter-departmental communication and jump-start new projects.

By Tony Puricelli

Published Nov. 16, 2010

Monday marked the deadline for grant proposals to Mizzou Advantage, a collection of five dynamic initiatives meant to increase MU’s visibility, stature and impact in higher education.

In April, the venture funded 26 different research projects with more than $900,000 in funds.

“The facilitators are the ones on the ground, and they have encountered a whole lot of enthusiasm and not very much cynicism, which is a really great indicator,” Mizzou Advantage Program Coordinator Meg Phillips said.

The next round of grants, which will be awarded in February, will provide up to $1.5 million. Phillips said it would depend on the projects and the current budget situation to determine how much money will be granted.

“Generally speaking, we are looking for intellectual merit, evidence of sustainability, external funding it might attract down the road and furthering the mission of Mizzou Advantage, which is to further the stature and the impact of the university,” Phillips said. “There has to be a clear path of how that will be done.”

Phillips said there are two types of grants: network and seed.

Network grants are meant to gather people together in the same room who might not know they are doing similar things across campus so when opportunities come along, they are better positioned for them.

“The purpose of seed grants is to get a project going that then can be jump-started,” Phillips said. “It could be research that will enable a group to apply for a multimillion dollar grant.”

Phillips said the seed grants are not far along because they were just awarded in April. The project end dates for the seed grants are in December 2011. Nevertheless, people are making progress.
"Some of the projects are long-term, but some are shorter-term," said Jo Britt-Rankin, faculty facilitator for the Food for the Future initiative. "Some people on this campus are working on healthy new food products that have probiotics in them, such as ice cream. The food science department has developed a plant-based product that actually has the texture and taste of chicken breast, giving another protein option to vegetarians. We’re seeing immediate results there."

Britt-Rankin said MU is one of only five or six universities that has a veterinary school, a medical school and a land grant with the Cooperative Extension System on the same campus.

“We rank eighth in the United States and 15th internationally for universities that have an animal science and plant science division," Britt-Rankin said. “We just have a world-class faculty here, and those are some real strengths that we bring to the table.”

Phillips said an advisory committee has selected a faculty facilitator for each initiative area to help unite people in similar departments.

“They’ve gone out and talked to a lot of people across campus and tried to learn everything that’s going on around campus,” Phillips said. “Previously, I don’t think there’s been a central repository of knowledge as far as everything that goes on. So, what they’re trying to do is bring people together.”

The total number of grant proposals has not yet been determined. However, Mizzou Advantage received approximately 80 summary sheets for this round of grants. Phillips said she expects the number of proposals to exceed the number of sheets.

“The overall goal is that what we are doing through Mizzou Advantage and the faculty that are working with us will cause our campus to be uniquely positioned for working with the private sector or preparing us for larger center-type grants and large funding initiatives,” Britt-Rankin said.
Mizzou Advantage grant would fund MU composting system

The compost program would pertain to two Mizzou Advantage initiatives.

By Megan Swieca

Published Nov. 16, 2010

The MU Bradford Research and Extension Center submitted a seed grant proposal Monday to Mizzou Advantage to receive funds for a composting system.

The proposal pertains to two out of the five Mizzou Advantage initiatives, Sustainable Energy and Food for the Future. Mizzou Advantage has $1.5 million in funds to give.

“What we’re trying to do is get the dollars to start the compost facility and the whole thing will fall in place,” said Tim Reinbott, MU Bradford Research and Extension Center Superintendent.

The composting system has many components. It will take food wastes from campus dining and combine them with animal bedding and manure from the horse farm to create compost to grow vegetables. These vegetables will then be sold back to campus dining.

“Horse bedding and manure is a perfect compliment to food waste,” Reinbott said.

Reinbott said 250 tons of food waste is generated per year from campus dining.

Currently, CDS must pay the city to bring waste to the landfill. MU Bradford Research and Extension Center gives as much of the manure away as they can and the rest goes to a landfill.

This new composting system will use the waste and manure, cutting down on the amount sent to the landfill.

“I think long term it can pay for itself and in some ways reduce some cost,” CDS Executive Chef Eric Cartwright said.

Right now, only a small amount of produce for the dining halls comes from Bradford. Cartwright said CDS does have a relationship with the local farmers and gets a greater percentage of produce from them.

“Our long-term goal is that we can get some systems in place and make Bradford a larger part of that,” he said.
The system will also utilize vegetable oil waste from CDS to create bio-diesel fuel for the delivery trucks, tractors and power generators involved in the composting and vegetable cultivating process.

Reinholt said students would be involved and the system could lead to opportunities in research and marketing. Students could get involved with classes through MU or be paid for work projects.

"MU students can run this whole thing," Reinholt said.

The Missouri Students Association endorsed this proposal with a resolution in its support.

"I think it’s a really great program and it'll help the environment," MSA Student Affairs Committee Chairman Everett Bruer said.

Bruer said they are looking to engage the Greek Houses with the composting system.

"We’re just looking for student support," he said. "It’s a great way for students to get involved."

If accepted, the new compost system would have a greater impact than just for the MU community.

The compost is organic and has less of a carbon footprint as compared to commercial fertilizers, which are currently being used on the farm.

The carbon footprint will be lessened further due to the use of bio-diesel.

"In essence you would have a zero carbon footprint," Reinholt said.

The compost could eventually be sold under the MU label to local farmers, he said, and that is where the student marketing would come into play.
Diversity Fee plans would reallocate funding

Student organizations receiving the fee currently have about $20,000 in carryover each year.

By Marie Mandelberg

Published Nov. 16, 2010

Plans are in effect to reorganize the Diversity Fee for the next fiscal year, affecting funding for some minority organizations on campus.

Created in 2006, the Diversity Fee is a compilation of $3.19 from each student's activity fee. Student organizations for underrepresented populations will receive a percentage of the fee based on how many students are enrolled that fit into that category, said Matt Sheppard, a member of the Student Fee Review Committee. Under the new plan, funds will be taken from organizations that have a higher carryover and given to organizations that are using all of their funding.

Because African Americans are the largest minority on campus, the Legion of Black Collegians receives the largest amount of funding, about 45 percent of the overall Diversity Fee. The Asian American Association receives 20 percent, Hispanic American Leadership Organization and Four Front receive 15 percent and Triangle Coalition receives 5 percent.

Sheppard said the money is meant to give the organizations funding for programming and to help them create a stronger multicultural bond on campus.

After observing the trends since 2006, the Student Fee Review Committee, students who work with the vice chancellor, noticed most organizations were operating with about 13 percent of their funds carrying over, which is between $20,000 and $30,000 total.

Sheppard said the committee generally wants to see fewer than 10 percent of the funding carried over, and the large difference is the reason for the redistribution.

One change the committee has already discussed is decreasing funding for Four Front and increasing funding for the Triangle Coalition.

Four Front currently receives 15 percent of the Diversity Fee. Four Front consistently has about 5 percent of its funds carry over each year, so it agreed to give that amount to TriCo. Next fiscal year, Four Front and TriCo will receive an equal amount of the fee.

TriCo President Sean Jarvis said this increase will allow TriCo to fund more programs on campus. Previously, TriCo had to pick and choose which issues to address.
"That’s not a great position to be in when you’re involved with a community as diverse as the LGBTQ community on campus," Jarvis said. "It will allow us to expand our programming potential while decreasing the need to look for more funds in other organizations."

Four Front co-chairwoman Kiran Kaur said she does not know why Four Front has not used all of their funding in the past, but the group is happy to give its extra money to TriCo.

"If Four Front isn’t using all the money allotted to us, it would make more sense to give it to TriCo, who would need it," Kaur said. "We would still be able to do adequate programming with this funding. They would be able to do more with it."

Sheppard said the committee is still discussing other changes to accompany TriCo’s increased funding.

"We still have several others to meet with before we make our final decision," Sheppard said. "We will make the percent changes this year, and it will be made for the next fiscal year. Next year, we will be able to see if those changes had any effect and see what those effects are."
ABC morning show visits Shakespeare's Pizza

Shakespeare’s Pizza is one of four places nationwide that will be featured Saturday on ABC’s “Good Morning America” as part of the show’s “Best Bites Challenge: College Edition.”

Yesterday, Ron Claiborne, the news anchor for the morning show’s weekend edition, dropped by Columbia’s popular downtown pizzeria to visit with the eclectic staff and sample “The Masterpiece,” a pie loaded with eight toppings.

A few weeks ago, “Good Morning America” solicited recommendations for America’s favorite college hangouts.

The show’s producers whittled a few hundred suggestions down to 25. Ultimately, Claiborne and his producer, Kate Santichcn, settled upon four collegiate hot spots to film: Sandwich University in Morgantown, W.Va.; Öl Stuga in Lindsborg, Kan.; Camellia Grill in New Orleans; and Shakespeare’s Pizza in Columbia.

All four will be featured on Saturday’s broadcast, and viewers will vote online for the place that sounds the best.

Kurt Mirtsching, Shakespeare’s manager, said it was the second time in a month his pizzeria has received national recognition. Four weeks ago, ESPN stopped by during the University of Missouri’s Homecoming when it came to film its “College GameDay” show.

“There’s no big secret to our success,” Mirtsching said. “We make pizzas, we smile at the customers, and we clean the bathrooms. We’re just a building with a bunch of nice people throwing a pizza party.”

Claiborne and Santichcn arrived in Columbia at 1 p.m. yesterday.

When asked where his crew was, Claiborne said: “In the new age of conservative journalism, producers do a lot more shooting. I’ve been with ABC 24 years, but this is the first time I’ve relied entirely on a producer to shoot a segment.”

The two were traveling far on a tight time frame. After spending two hours in Columbia yesterday afternoon, they drove five hours to Lindsborg. Today they were headed to New Orleans.

“We have a lot of ground to cover, but this is more frenetic than normal,” he said.
Claiborne said he wanted to find bona fide college hangouts, and he seemed charmed by Shakespeare's vibe.

"This looks like what we're looking for," he said. "The atmosphere is good. But it's really about the food."

When his pizza arrived at the table, it met with a rave review. "The crust is perfect. It's a work of art," Claiborne said.

At Sandwich University in Morgantown, Claiborne said, he sampled a Philly cheese steak loaded with mozzarella sticks, chicken fingers, French fries and jalapeños. "That was just one sandwich," he said.

"Yeah, and it was served with a portable defibrillator," quipped George Appleman, a Shakespeare's customer standing nearby.

Claiborne's arrival in the restaurant caused a minor hubbub among student journalists who were expecting him, but most of yesterday's patrons didn't recognize him.

Marjorie Hoffman, 26, said she eats at Shakespeare's weekly with a group of friends from MU's chemistry department.

"I think it deserves to be the top college hangout," she said.

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Bus patrons might ride with Tiger pride

Columbia’s new city buses could sport a Tiger motif.

During the Columbia City Council’s pre-meeting work session last night, members got a look at three possible designs that would put black, white and gold striping as well as tiger-eye headlights and a tiger tail on new buses.

The designs, provided by the University of Missouri, would need some modification to meet federal transportation rules, including painting the doors a distinctive color. Public Works Department Director John Glascock said. “We want something pretty dramatic, and the law requires it, too.” he said.

The designs will be discussed Thursday at a meeting of the Public Transportation Advisory Commission, public works spokeswoman Jill Stedem said this morning.

“It is up to them to bring it forward to the council with recommendations,” she said.

If the designs are approved, the black-and-gold models won’t replace the familiar blue buses with red stripes anytime soon, Stedem said. The city is awaiting delivery of new buses purchased last year with grant funds and is also awaiting approval of a grant to buy more, she said.

The buses ordered last year are expected to arrive in 2011 because it takes as long as 24 months to receive a bus, she said.

The idea to paint the buses with MU colors was first floated before the Homecoming victory over Oklahoma last month, Stedem said. The three options, which are similar, feature single gold, black and white stripes in different geometric patterns.

The city would continue to sell advertising on the buses, Stedem said.

The city operates buses on six city routes as well as providing on-campus shuttle routes for students. No decisions have been made on which routes would receive the new designs first if they are approved, Stedem said.

The costs of new designs must be considered, and, if approved, inquiries to the bus manufacturers would have to be made to determine whether buses now on order can be painted with new designs, she said.
That all means it would take some time before the Tiger designs could hit the streets, she said. "It will not be next week that you will see these buses," she said.

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MU students to spread clean energy message with pinwheels

Tuesday, November 16, 2010 | 6:00 p.m. CST
BY Jing Zhao

COLUMBIA—Students will gather at 12:40 p.m. Thursday on Mel Carnahan Quadrangle to display pinwheels in a call for clean energy at MU.

The event is part of the Sierra Students Coalition’s National Day of Action, a nationwide movement to display more than 6,000 pinwheels in support of clean energy on college campuses.

The display at MU is organized by Coal Free Mizzou, which is part of the national Beyond Coal Campaign led by the Sierra Student Coalition.

There will be a presentation of the 500 student-made pinwheels, which will be displayed in the grass of the south quadrangle.

"The pinwheels were created by MU students out of recycled paper as a symbol our generation’s desire for a clean energy future," said Melissa Vatterott, a spokeswoman for Coal Free Mizzou. "The pinwheel idea is used to symbolize clean energy sources, such as wind power."

Following the presentation of the pinwheels, Larry Brown, an assistant professor of geography, and Rebecca Scott, an assistant professor of sociology, will make speeches in support of clean energy innovation and implementation.

Vatterott said that students nationwide will send the pinwheels to EPA Administrator Lisa Jackson following the events, "as a thank you for holding the coal industry’s feet to the fire. The EPA is trying to regulate and better demonstrate the true cost of coal."
International students studying in Missouri on rise

By The Associated Press
November 17, 2010 | 7:08 a.m. CST

JEFFERSON CITY — International students studying in Missouri increased by 18 percent last school year.

A national report found that Missouri colleges and universities had more than 13,000 international students. Missourians studying in other countries increased by 2.6 percent last school year.

Roughly half the international students in Missouri came from China, India and South Korea. The highest enrollments were at MU, Washington University, the University of Missouri-Kansas City and Missouri State University.